

# AmeFES 2025 Bacon Eating Contest – Official Rules

## ■ Date & Time

- Sunday, October 5, 2025
- Preliminary Round: 12:30 – 12:55 (Please come to the event headquarters by 12:15)
- Final Round: 15:30 – 16:00
- Award Ceremony: 16:00 – 16:10

## ■ Venue

Ast Nagamachi “Mori no Hiroba” Park  
In front of khb Higashi Nippon Broadcasting Guriri Hall Stage  
1-3-15 Asuto-Nagamachi, Taihaku-ku, Sendai 982-0007

## ■ Contact

AmeFES 2025 Executive Committee – Contest Desk  
Email: [soumu.bu2@furukawa-denki.com](mailto:soumu.bu2@furukawa-denki.com)

## ■ Entry Period

Applications will close once the maximum number of teams is reached.  
\*Maximum: 16 teams\*

## ■ How to Apply

Please apply via the dedicated AmeFES webpage of the Tohoku America-Japan Society  
or by using the QR code on the AmeFES flyer.

## ■ Entry Fee

Free of charge



## ■ Eligibility

- Teams of three people
- Individual entries are not accepted
- Participants must be 15 years or older and in good health
- No substitutions during the contest are allowed
- Multiple applications from the same participant will invalidate all entries

## ■ Prizes

- The top three teams will be awarded with special prize (TBA).
- The champion team will also receive a special grand prize (TBA).

## ■ Contest Rules

- Teams & Participation
  - Each team has 3 members.
  - Relay style is allowed. Members may switch any number of times, but everyone must eat at least once.
- Competition Format
  - Preliminary round: 2 groups of 8 teams each.
  - Top 4 teams from each group advance to the final.
- Eating Challenge
  - Each team must eat **1 kg of bacon** as fast as possible.
  - Time stops when all bacon on the plates is completely eaten.
- Serving
  - Bacon is served on **5 plates** (200 g each).
- Time **Limit**
  - Maximum time: **5 minutes**.
- Ranking
  - Teams that fail to finish within 5 minutes are ranked by the amount of bacon eaten.
- Penalties
  - **Dropped bacon**: +10 seconds for every slice that hits the floor.
- Female Member Bonus
  - For each female team member, starting bacon is reduced by **50 g**.
- Special Case
  - If no team finishes, rankings are based on the total amount consumed.

## ■ Important Notes

Contest rules may change on the day of the event without prior notice.